



**2024 OPRA WORKSHOP | 0.2 CEUs**

# Artificial Intelligence (AI) for Parks and Recreation Professionals

**Tuesday, October 22, 2024 | 9:30AM - NOON | ZOOM**



Designed for professionals in parks and recreation, the training provides insights into integrating AI into daily operations, offering benefits like improved efficiency, creativity, and engagement with the latest technological advancements.

**Key Highlights:**

- Practical Applications: Discover real-world use cases of AI in parks and recreation.
- Human Resources: Streamlining recruitment, training, and employee management.
- Finance/Data: Analyzing financial data, budgeting, and reporting with accuracy.
- Marketing: Automating marketing campaigns, content creation, and audience engagement.
- Programming: Designing and managing recreational programs and events.
- Facilities: Optimizing facility design, maintenance, and usage.
- Administration: Boost efficiency through virtual assistants and automation.

**After this session you will be able to:**

- Navigate ChatGPT to leverage it's full potential. Our presenters will cover a wide range of use cases from marketing content generation to data translation and analysis to evaluating iterative playground designs.
  - Master prompt engineering, crafting effective prompts that elicit precise and accurate outputs from AI powered tools such as ChatGPT.
  - Understand how to safely use artificial intelligence tools in a government setting. Understand the mechanics of large language models and their role in processing and generating human-like text.
- Learn how to put AI to work for your department!**

**REGISTRATION**

**\$50 OPRA Members**  
**\$80 for Non-Members**

**Speakers:** Jason Peters - President at GovTech Innovators, Inc.  
Sam Lunt - Parks and Recreation Professional and Artificial Intelligence Consultant

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Agency: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City, State, Zip Code: \_\_\_\_\_

Office Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Email: \_\_\_\_\_

**Method of Payment:**

Check    Purchase Order # \_\_\_\_\_    VISA/Mastercard/Discover/American Express

If paying by credit card, instructions on how to pay online will be sent to the primary registrant. You may also call in to pay by phone.

Registration deadline is 10/21/2024. No refunds for cancellations. Space is limited so please register early.

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