



2025 OPRA REGIONAL TRAINING

Building Culture with Appreciation and Advanced Leadership Skills

with Tom Speaks



Tom Speaks

Partner & Co-Founder, The Impact Group

Tom Speaks is a specialist in the world of communications, social media, public relations, public speaking, web development, strategic planning, leadership development, advertising and crisis communications. Tom is an appreciation advocate, marketing and communication expert, professional speaker, community engagement guru, statistical polling analyst, and published author (Hannibal – The Forging, Linh – Dying Pride Meets Living Wisdom, and Appreciology – The Art and Science of Appreciation.) Tom is also a husband, father and fitness nut.

This two-part session will focus on the importance of a positive workplace culture and the tremendous benefit it can have on performance, recruitment, and retention of leaders and staff. All too often, the culture of an organization focuses on the negative aspects of daily interactions and outcomes. Our morning session will provide the antidote – methods and strategies to drive positivity throughout your organization. A must for those leaders wishing to create a dynamic team and culture of appreciation.

We will also explore the role of leaders in inspiring people to grow as professionals and as human beings. Leaders set a strategic course and build a team that is self-assured and equipped to achieve the collective strategic vision. Our afternoon session will describe the difference between management and leadership and focus on building advanced leadership skills.

Tom Speaks is the co-founder and partner of The Impact Group who has worked with hundreds of companies and many parks and recreation agencies on the concept of Appreciology. Tom is one of OPRA's most popular and highest rated speakers.

Dates & Locations

Register at opraonline.org

Tuesday, April 1 | 10:00AM - 3:00PM

MetroParks of Butler County

Voice of America Park, Ronald Reagan Lodge
7850 VOA Park Drive, West Chester, OH 45069

Wednesday, April 2 | 10:00AM - 3:00PM

Dublin Recreation Center

5600 Post Road
Dublin, OH 43017

Thursday, April 3 | 10:00AM - 3:00PM

Medina County Park District

Buffalo Creek Retreat
8708 Hubbard Valley Rd, Seville, OH 44273

Registration is \$70 for members/\$110 for non-members and includes a light lunch. A \$30 late fee will be added to all registrations received after March 17.

OPRA Group Members are eligible for a 50% discount. See website for details.

0.3 CEUs will be provided.

Space may be limited at some locations. Please register early to ensure your first location choice.



REGISTRATION FORM

Building Culture with Appreciation and Advanced Leadership Skills with Tom Speaks

Cost per person is \$70*/member or \$110/non-member. A \$30 late charge will be applied to registrations received after March 17th. A light lunch will be provided at each location.

Please select the location you will be attending below.

Tuesday, April 1, 2025
10:00am - 3:00pm

MetroParks of Butler County

Voice of America Park
Ronald Regan Lodge
7850 VOA Park Dr
West Chester, OH 45069

Lunch Options: (Check one)

Turkey Sub Italian Sub Salad

Wednesday, April 2, 2025
10:00am - 3:00pm

City of Dublin

Dublin Recreation Center
5600 Post Rd
Dublin, OH 43017

Lunch Options: (Check one)

Turkey Sub Italian Sub Salad

Thursday, April 3, 2025
10:00am - 3:00pm

Medina County Park District

Buffalo Creek Retreat
8708 Hubbard Valley Rd
Seville, OH 44273

Lunch Options: (Check one)

Turkey Sub Italian Sub Salad

*If your agency is a group member, you may be eligible for a 50% off discount for this training. Select 'yes' if you would like OPRA staff to look for/apply an eligible discount. All discount requests will be verified by OPRA staff. Yes

Name

Title

Agency

Address

City, State, Zip Code

Office Phone

Mobile Phone

Email

Check if you need CEUs

Method of Payment

Check/Bill Me

Purchase Order

Visa/MasterCard/Discover/American Express

If paying by credit card, instructions on how to pay online will be sent to the primary registrant. You can also call to pay by phone.