



SMALL AGENCY FORUM

Join colleagues from around the state to hear from experts and learn from each other about the unique challenges faced by small parks and recreation agencies.

Sunday, February 2, 2025 🌿 10:00 a.m. to 4:00 p.m.

Orange Room 🌿 **Kalahari Convention Center** 🌿 Sandusky, OH

10:00 a.m.

Welcome

Kris Myers, Bellfontaine Joint Recreation District
Woody Woodward, OPRA

10:15 a.m.

Embracing Your Sizes and Utilizing Your Resources

Karen McCallum, Boardman Township Park District

11:15 a.m.

A Few Big Ideas to Grow Your Programs

Steve Beecham, Home Team Marketing

12:00 p.m.

Lunch and Director Panel

Kristin Otley, City of Bowling Green
Chris Smalley, Wood County Park District
Andy Wildman, Granville Recreation District

1:15 p.m.

Roundtable Discussions

2:15 p.m.

What Every Small Agency Should Know About the Law

Benjamin Yoder, Esq., Bricker Graydon

3:15 p.m.

Mastering Marketing Magic

Marisa Hoff, The Empower Group

4:00 p.m.

Adjourn

Ohio Parks and Recreation Association

1069-A West Main St.
Westerville, OH 43081
614.895.2222
opra@opraonline.org



0.4 CEUs

Registration Fee: \$60

Registration Deadline: 1/11/2025

Late Fee: \$30

No refunds for cancellations.



Registration Form

Name: _____

Title: _____

Agency: _____

Billing Address: _____

City, State, Zip Code: _____

Phone: _____

Email: _____

I require a vegan/vegetarian/gluten-free meal.

I need CEUs.

Method of Payment

- Bill me now/Check
- Bill me in 2025/Check
- Purchase Order # _____
- Visa/MC/Discover/American Express (Please call to pay by phone.)

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