



OHIO PARKS AND RECREATION ASSOCIATION FOUNDATION

GRANT – FINAL REPORT

Administrative Grant

The Herbert & Patricia Wagers' Devil's Backbone Memorial Park – Promotional Video | Preble County Park District | \$1,500

The Preble County Park District's (PCPD) foremost need is raising awareness. By creating this promotional video, PCPD will achieve a greater degree of awareness in their community as well as receive more donations, participation at events and programs, and visitations to parks and trails.

The funds allowed us to professionally video & voice record two promotional videos (One short promotional video and a longer historical video) for our newest park, The Herbert & Patricia Wagers' Devil's Backbone Memorial Park. This will bring us success in acquire the funds necessary to do the proposed upgrades that are in our Master Plan for the park. You may view the videos on our website @ www.preblecountyparks.org/Wagers or via the links listed below.

Promo Video:

<https://vimeo.com/1046500898>

Historical Video

<https://vimeo.com/1049299394>

Participating agencies

Narrator - Tanya Bohannon, K-Love Radio Station - volunteered to do the narration of these videos.

Photography and Videographer - Bryon Black, Bryon Black Photography

Script - Mindy M. Davidson, Executive Director, Preble County Park District

Editing and Content – Herb Wagers, Land Donor

Evaluation of outcomes and impact

PCPD will update the video as progress is made to the park:

The Preble County Park District has seen an immediate response on our social media sites and website! It's too early to tell the long term impact, but we are expecting amazing results

The video promotes our newest park the Herbert & Patricia Wagers' Devil's Backbone Memorial Park visit our website www.preblecountyparks.org and our Facebook page (Preble County Park District) to view the video.

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Physical Address: 9691 OH-503 North, Lewisburg, OH 45338
Phone: (937) 962-5561 Website: www.preblecountyparks.org

As a direct result of the new video, we have already received numerous compliments on other Community Facebook Pages as well as our own. We have received inquiries on how to become a new members asking to join the Friends of PCPD.

Description of subsequent plans

PCPD will continue to utilize our new digital sign and promote our park and programs. We will monitor our success by the attendance at our programs, events and social media.

Summary of expenses incurred

Company	Item Purchased	Cost
Bryon Black Photography	Video & Photography	\$ 3,000.00
Tanya Bohannon	Narration-Donated	\$ 0.00
Total		\$ 3,000.00

Review process

PCPD will measure the videos success and outcome quarterly for one-year and for as long as we have the video.

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