



# 2017 OPRA CONFERENCE SCHEDULE

Schedule is subject to change. For the most up-to-date information, please visit us online: [opraonline.org](http://opraonline.org)

Monday	Administration	Aquatics	Environmental Education	Events	Leadership	Management	Marketing	Parks Administration	Programming	Sports	Trends***
LOCATION	ORANGE	ALOESWOOD	LEOPARDWOOD	ROSEWOOD	NILE	ZEBRAWOOD	SAGEWOOD	MANGROVE	INDIGO BAY	PORTIA/WISTERIA	CYPRESS
8:15am-9:30am	Innovation: Beyond Buzz Words -Bobbi Nance	Why Lifeguards Continue to Fail -Dr. Tom Griffiths	Common Sense Coyote - A Local Research Effort -Brad Boyer, Dr. Richard Phillips	Current Trends -Penny McBride	Joining the 13% Club - Strategic Planning Done Right! -Lisa King, Jamie Sabbach	Working with the Y Factor: Managing Millennials -Lori Hoffner	Marketing and Promoting Youth Sports: A Road-Map to Success -Lisa Licata, Miste Adams	The Benefits of Implementing Natural Stormwater Management Techniques In Parks and Other Public Lands -John Kusnier	The World Through Their Eyes - Angie Woodward	Not Your Grandpa's Youth Sports: 2016 Youth Sports Case Study -Andy Wildman, Mike Dutton, Chris Skidmore	Creating Arts in Community Spaces Collaboratively -Lynette Santoro-Au, Lisa Metcalf
10:00am-11:30am	Keynote: For the Love of Communities – Peter Kageyama <b>ZAMBEZI</b>										
2:30pm-3:45pm	Millennials: Developing the Next Generation of Parks and Recreation Leaders -Bobbi Nance	Psychology of Lifeguarding -Dr. Tom Griffiths	Symbolic Monarch Migration & the Importance of Pollinators -Mandy Martin	Community Special Events: Is Your Department Losing Money? -Sheila Russell	For the Love of Communities Follow-Up -Peter Kageyama	Who Is Your Customer? How to Compile and Use Market Research -Penny McBride	The Online Evolution of Summit Metro Parks - Nate Eppink, Todd Bertsch	Park District Section Meeting & Advocacy Update -Woody Woodward	Helping Teens Understand the Value of Leadership - Lori Hoffner	Understanding YOUR Role in Positive Youth Sports -Lisa Licata, Miste Adams	Rapid Response to Social Trends: Takeaways for Parks -Peg Hanley
4:00pm-5:15pm	Encouraging Team Creativity: Helping Your People Think Creatively -Gabe Castillo	The Seven Deadly Sins of Aquatic Facilities -Dr. Tom Griffiths	Art in the Wild -Kerri Miles, Andy Dailey, Shayna McConville	60 Great Ideas in 60 Minutes -Penny McBride	Director's Roundtable -Woody Woodward	Power of Community Advocacy -Lori Hoffner	Marketing Roundtable -Kristen Otley, Peg Hanley	Risk Management for Hiking and Walking Trails -Greg Songer	Adult Only Fun -Jeff Fickell, Mary Kay Scott	Sports Programming Roundtable -Kelly Rigano, Brian Smith	The Challenge: Build a Sustainable Trail That Lasts 100 Years -Michael Osborne, Brent Anslinger
Tuesday	Management & Leadership										
8:30am-9:45am	Become a GREAT Leader in Parks and Recreation -Arnie Biondo, Becky Benná <b>CYPRESS</b>	Protecting Your Reputation - How to Handle Criticism -Gabe Castillo <b>MANGROVE</b>		How to Raise Recreation and Park Prices Without Making People Mad -Dr. John Crompton <b>ZAMBEZI</b>		Lessons from Living on the Brink -Ryan Davis <b>SAGEWOOD/ZEBRAWOOD</b>		Preparing for the Unexpected, the Difficult and the Impossible -Tom O'Rourke <b>ORANGE</b>		"The Younger Games": Tapping Into the Resources of Your Youthful Staff to Create a Thriving Business -Lisa Paradis <b>INDIGO BAY</b>	Is Your BUT Too Big? -Jamie Sabbach <b>ALOESWOOD/LEOPARDWOOD</b>
1:00pm-2:30pm	The Importance of Parks and Recreation Professionals Measuring, Understanding and Promoting the Value of Parks and Recreation - Dr. John Crompton <b>ZAMBEZI</b>			Top Ten Tips for Success -Dr. Tom Griffiths <b>CYPRESS</b>			Becoming a Better Me -Tom O'Rourke <b>ORANGE</b>		Performance Management in Public Parks and Recreation Agencies - Using Outcome Driven Models to Tell Our Story - Lisa Paradis <b>INDIGO BAY</b>		
3:00pm-4:30pm	The Importance of Parks and Recreation Professionals Measuring, Understanding and Promoting the Value of Parks and Recreation - Dr. John Crompton <b>ZAMBEZI</b>			Top Ten Tips for Success -Dr. Tom Griffiths <b>CYPRESS</b>			Becoming a Better Me -Tom O'Rourke <b>ORANGE</b>		Performance Management in Public Parks and Recreation Agencies - Using Outcome Driven Models to Tell Our Story - Lisa Paradis <b>INDIGO BAY</b>		
Wednesday	Administration	Facilities/ Operations	Fiscal Administration*	Fitness/ Wellness	Leadership	Parks**	Programming/ Events	<div>*Fiscal Administration presented by the Ohio Parks and Recreation Foundation</div> <div>**Parks presented by Cardno</div> <div>***Trends presented by Stantec Consulting Services, Inc.</div>			
LOCATION	SAGEWOOD/ZEBRAWOOD	ALOESWOOD/LEOPARDWOOD	INDIGO BAY	MANGROVE	CYPRESS	GUAVA/TAMARIND	PORTIA/WISTERIA				
8:00am-9:15am	A Case Study of Measuring Staff Engagement - James Gant, Rick Adler	Trends in Play Scape Design -John McConkey	How to Make a Foundation Work for Your Agency -Kevin Haver	Parks and Trails: Planning the Healthy Connection -Andrea Irland, Dr. Heidi Gullett	Creating a Positive Organizational Culture -Austin Hochstetler, Jeff Bransford	"Right Sizing" Your Parks: Canton's Shifting Demographics -Derek Gordon, Kyle Lukes	Summer Camp Roundtable -Amanda Gehres				
9:30am-10:45am	Hiring Seasonal Staff Roundtable -Heath Gorden	Construction Planning -James Gant	Sustainability, Market-Driven Practices and Business Planning -Austin Hochstetler, Jeff Bransford	Coordinated Approach to Child Health (CATCH Kids Club) -Niki Cross, Elaine Barman	The Car Key Factor -Brian Blasko	Natural Resource Inventories, Restorations and Management Plans -Mike Johnson	Superheroes of Parks - Engaged Volunteers -Carol Kennard, Erin Morley				
11:00am-12:15pm	OPERS Updates	GIS: Practical Applications for Your Park Agency -Tatiana Parfenova, Kim Myers	Alternative Funding: O. P. M. -Demetrius Lambert-Falconer	Trends in Fitness Panel -Jen Brandt, Gary Crabtree, Stephanie Ferrell, Dan Guthrie	Commit to F.I.T. (Fostering Internal Talent) -Kate Mattison, Erin Duffee	Tree Pests and Diseases in Ohio -Tom Macy	Urban vs. Suburban: Kids Just Wanna Have Fun! -Kymm Whitehead, Jen Vosters				
12:30pm-2:00pm	Keynote: Lead Now - Scott Daly <b>ZAMBEZI</b>										

\*Fiscal Administration presented by the Ohio Parks and Recreation Foundation

\*\*Parks presented by Cardno

\*\*\*Trends presented by Stantec Consulting Services, Inc.