



2019 OPRA REGIONAL TRAINING SEMINAR

Creatively Conquer Change and Culture - and have fun while you do it!

Jackie O'Connell, CPRP,
Great Parks of Hamilton County



How often do you roll out a new initiative or program and it's not met with the enthusiasm you thought it would be, or it's flat-out resisted? It's not entirely your employees' fault - change isn't easy and it's not just about want or will, biology is involved. Bring issues of culture into this, and it seems like an insurmountable challenge - but it's not!

Many people find it difficult to define their culture, but they know when it's not what they want it to be. To begin any culture shift, you need a clear appraisal of where your organization is so you know how to focus your resources. More importantly, you need to know WHY you want to change your culture - is it a 'you' or a 'we' issue?

Join us for this highly interactive day planning for change, working through culture issues and engaging conversations. We'll work on aligning culture, strategy and structure, and techniques to engage stakeholders to get the best picture of what's going on so you can create long-lasting change. You'll go back to your agency with a toolbox ready to tackle any challenge!

*"Great ideas for instituting culture change!
Good, honest, authentic, practical info to
take away. Very good information to make
change to our environment."*

- 2018 OPRA Conference Attendees

DATES AND LOCATIONS:



Tuesday, April 9th | 10:30AM - 3:30PM

Strongsville Recreation & Senior Center
18100 Royalton Road
Strongsville, OH 44136



Wednesday, April 10th | 9:30AM - 2:30PM

Dublin Recreation Center
5600 Post Road
Dublin, OH 43017



Thursday, April 11th | 10:30AM - 3:30PM

MetroParks of Butler County
Voice of America Park, Ronald Reagan Lodge
7850 VOA Park Drive, West Chester, OH 45069

Register TODAY at opraonline.org

Registration is \$60 for members/\$75 for non-members and includes a light lunch.

OPRA Group Members are eligible for a 50% discount. See website for details.

0.3 CEUs will be provided.

Space may be limited at some locations so please register early to ensure your first location choice.

Ohio Parks and Recreation Association
1069-A West Main Street, Westerville, Ohio 43081
opra@opraonline.org | www.opraonline.org



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Registration Form

Cost per person is \$60*/member or \$75/non-member. *A light lunch will be provided at each location.*

Please select the location that you will be attending.

Tuesday, April 9, 2019

10:30am - 3:30pm

Strongsville Recreation
& Senior Center
18100 Royalton Road
Strongsville, OH 44136

Lunch Options:

(Boxed Lunch: Check one)

- Turkey Chicken Salad
 Ham Tuna Salad

Wednesday, April 10, 2019

9:30am - 2:30pm

Dublin Recreation Center
5600 Post Road
Dublin, OH 43017

Lunch Options:

(Subs: Check one)

- Turkey Italian Veggie

Thursday, April 11, 2019

10:30am - 3:30pm

MetroParks of Butler County
Voice of America Park,
Ronald Reagan Lodge
7850 VOA Park Drive
West Chester, Ohio 45069

Lunch Options: (Check one)

- Turkey Croissant
 Veggie Wrap

**This workshop is eligible for a 50% discount. Enter your code below. All registrations and discounts are subject to OPRA verification.*

Discount Code

Name

Title

Agency

Address

City, State, Zip Code

Phone

Email

Method of Payment

- Check/Bill Me Purchase Order Visa/MasterCard/Discover

Credit Card # / Purchase Order #

Expire Date

Signature

Security Code
